



***33rd Annual
FTA Technology Conference
and Exhibition***

***Federation of Tax Administrators
July 30 - August 2, 2017
JW Marriott
Indianapolis***

WELCOME

Welcome to the 33rd Annual FTA Technology Conference and Exhibition in Indianapolis. We again gather to learn about new initiatives, discuss issues of interest and get information on new products and services in the tax and revenue marketplace.

This year's conference features a full agenda of sessions on new initiatives by government tax authorities, descriptions of technology applications and standards, and remarks by industry providers on a variety of topics important to the tax administration community.

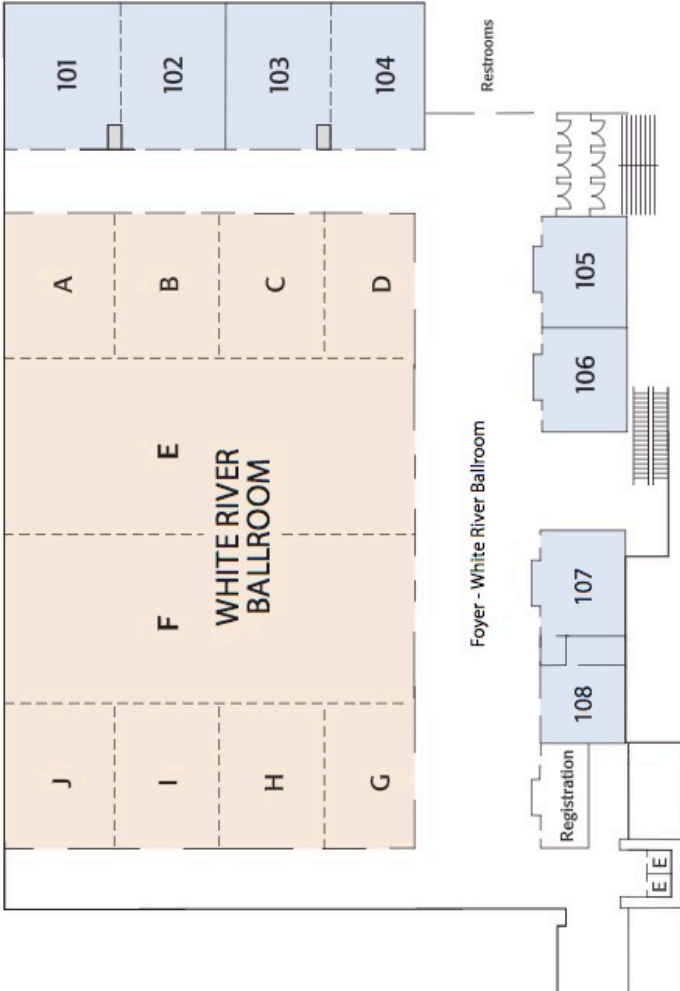
Thanks to your willingness to share your knowledge, we are offering significant sessions on useful developments on the use of technology in taxation, as well as a special vendor Solutions Series.

Some of you will be attending our E-STANDARDS working group meeting after the close of the Conference, which will focus on developing XML-based state and federal electronic commerce standards.

As always, we hope this year's FTA Annual Technology Conference and Exhibition assists you in your new technology efforts and that you find the time to enjoy the unique attractions of Indianapolis.

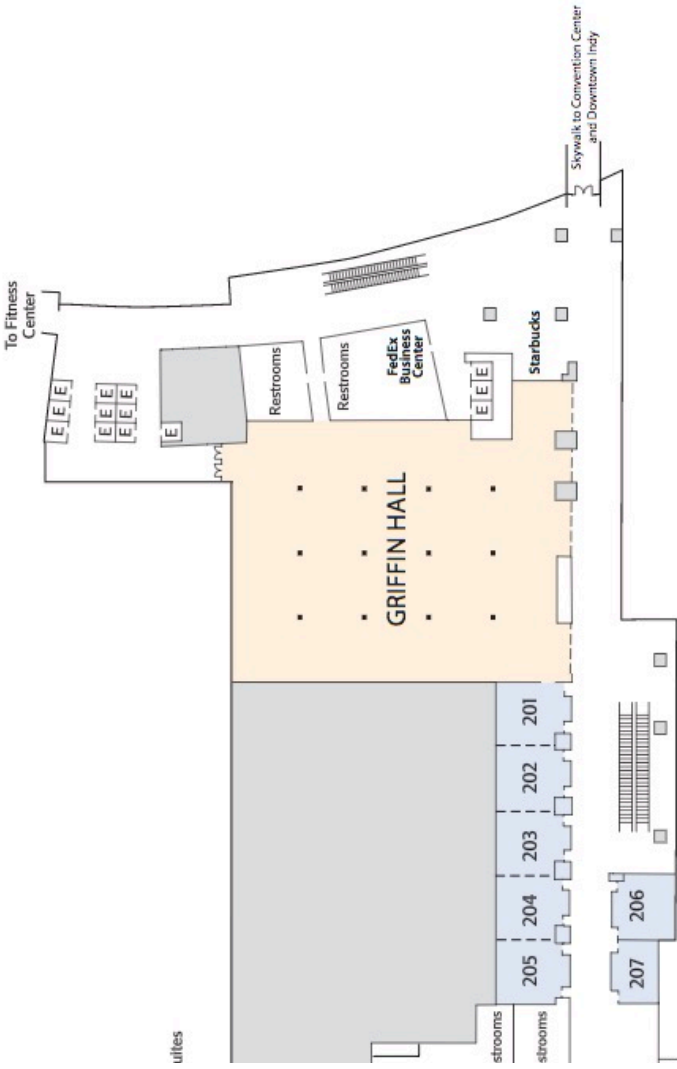
Gale Garriott
Executive Director
Federation of Tax Administrators

JW MARRIOTT MAP



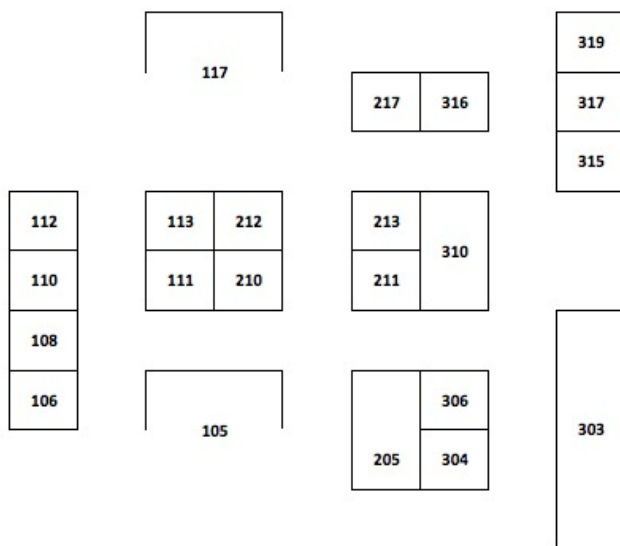
White River Conference Level

JW MARRIOTT MAP



Second Floor

EXHIBIT HALL



Entrance

Exhibiting Companies

105	Fast Enterprises	212	Qentinel
106	Intuit	213	Agissar Corporation
108	Teradata	217	KURZ
110	First Data	303	Revenue Solutions, Inc.
111	Pondera Solutions	304	SICPA Product Security LLC
112	AuthenticAID, Inc.	306	Fairfax Imaging, Inc.
113	INTRASOFT International USA	310	ibml
117	SourceHOV	315	MorphoTrust USA
205	LexisNexis Risk Solutions	316	Axiomatic
210	CGI Technologies & Solutions, Inc.	317	Experian Information Solutions
211	TDEC	319	Mathtech, Inc.

DAYS AT A GLANCE

SUNDAY, JULY 30

- 3:30 – 6:30 p.m.** **Conference and Exhibitor Registration**
White River foyer area
- 6:30 – 8:00 p.m.** **Opening Reception**
White River F

MONDAY, JULY 31

- 7:30 – 5:00 p.m.** **Conference and Exhibitor Registration**
White River foyer area
- 7:30 – 8:30 a.m.** **Continental Breakfast**
Griffin Hall Foyer
- 7:30 – 8:30 a.m.** **CIO/CISO Breakfast**
Room 209
- 8:30 – 10:15 a.m.** **General Session**
White River F
- 10:30 - 11:30 a.m.** **Concurrent Sessions**
Session 1 - *White River G-H*
Session 2 - *White River I-J*
Session 3 - *Room 201-202*
Session 4 - *Room 203-204*
- 11:30 – 1:30 p.m.** **Lunch – on your own**
- Noon – 5:00 p.m.** **Vendor Setup**
Griffin Exhibit Hall

DAYS AT A GLANCE

MONDAY, JULY 31 (CONTINUED)

1:30 – 5:00 p.m. **Concurrent Sessions**
Session 1 - *White River G-H*
Session 2 - *White River I-J*
Session 3 - *Room 201-202*
Session 4 - *Room 203-204*

5:00 – 8:00 p.m. **Reception**
Griffin Exhibit Hall

TUESDAY, AUGUST 1

7:30 – 8:30 a.m. **Continental Breakfast**
Griffin Exhibit Hall

7:30 – 8:30 a.m. **CIO/CISO Breakfast**
Room 209

8:30 – 10:45 a.m. **Concurrent Sessions**
Session 1 - *White River G-H*
Session 2 - *White River I-J*
Session 3 - *Room 201-202*
Session 4 - *Room 203-204*

10:45 – 1:00 p.m. **Lunch**
Griffin Exhibit Hall

1:30 – 5:00 p.m. **Concurrent Sessions**
Session 1 - *White River G-H*
Session 2 - *White River I-J*
Session 3 - *Room 201-202*
Session 4 - *Room 203-204*

DAYS AT A GLANCE

WEDNESDAY, AUGUST 2

- 7:30 – 8:30 a.m.** **Continental Breakfast**
Griffin Exhibit Hall
- 8:30 – 10:45 a.m.** **Concurrent Sessions**
Session 1 - *White River G-H*
Session 2 - *White River I-J*
- 11:00 – 12:00 p.m.** **Conference Feedback Session**
Room 201-202
- 12:00 p.m.** **Conference Close**

E-STANDARDS Meeting

WEDNESDAY, AUGUST 2
ROOM 101-102

1:30 – 5:00 p.m. Meeting

THURSDAY, AUGUST 3
ROOM 101-102

7:30 - 8:30 a.m. Continental Breakfast

8:30 – 5:00 p.m. Meeting

DETAILED AGENDA FOR MONDAY, JULY 31

7:30 – 5:00 p.m. **Registration**
White River foyer area

7:30 – 8:30 a.m. **Continental Breakfast**
Griffin Hall foyer

7:30 – 8:30 a.m. **CIO/CISO Breakfast: Cybersecurity Talk**
Room 209

8:30 – 10:00 a.m. **GENERAL SESSION**
White River F

Introduction

Gale Garriott, Executive Director, Federation of Tax Administrators

Welcome to Indianapolis

Adam Krupp, Commissioner, Indiana Department of Revenue

Current Cybersecurity Threats and Promoting a Culture of Cyber Security

Peter Jekel, Chief Information Security Officer, Washington State Department of Revenue

10:30 - 11:30 a.m. **Concurrent Sessions**

SESSION 1 - WHITE RIVER G-H

Database Security - Confronting Unauthorized Access

John Moynihan, Minuteman Governance

SESSION 2 - WHITE RIVER I-J

Portfolio Management

Frank Nestore, MathTech

SESSION 3 - ROOM 201-202

Security Summit Overview

Doreen Warren, Idaho

Theresa Rossi-Franzke, IRS

DETAILED AGENDA FOR MONDAY, JULY 31

11:30 – 1:30 p.m. Lunch on your own

1:30 – 2:30 p.m. Concurrent Sessions

SESSION 1 - WHITE RIVER G-H

Using the Power of Data Analytics to Stop Cyber Threats and Understand Your Security Posture

Mike McFadden, FICO

SESSION 2 - WHITE RIVER I-J

Security Summit digital Security Update

Mike Anthony, IRS

Raja Sambandam, New Mexico

SESSION 3 - ROOM 201-202

Multi-State Multi-Year Audits

Diane Tinney, Bloomberg BNA

SESSION 4 - ROOM 203-204

Solution Series - FAST Enterprises

The Future of State Tax Audit Programs

Joe Milack, FAST Enterprises

2:45 – 3:45 p.m. Concurrent Sessions

SESSION 1 - WHITE RIVER G-H

The Evolution of Fraud – Stolen Identity Refund Fraud - How the game has changed

Michael and Jennifer Hathaway, Certified Fraud and Forensic Investigations

SESSION 2 – WHITE RIVER I-J

Secure Data Transfers: Updates to Operations & Requirements

Rod Sterling, IRS

DETAILED AGENDA FOR MONDAY, JULY 31

2:45 – 3:45 p.m. Concurrent Sessions

SESSION 3 - ROOM 201-202

Implementing a Text Messaging Platform for Employee and Licensee Communication

Jennifer Wentworth, Mississippi

SESSION 4 - ROOM 203-204

Efile Program Updates for 2017

Robert Anuszewski, IRS

4:00 – 5:00 p.m. Concurrent Sessions

SESSION 1 - WHITE RIVER G-H

Federal Implementation of the Executive Order on Cyber Security

Mike Anthony, IRS

SESSION 2 – WHITE RIVER I-J

IRS Safeguards Updates

Steve Matteson and Megan Ripley, IRS

SESSION 3 - ROOM 201-202

Transforming Audits: The Latest Shifts

Mike Wulfkuhle, RSI

SESSION 4 - ROOM 203-204

Understanding Users and Stopping Criminal Activity

Julie Magee, Credit Karma

5:00 – 8:00 p.m. Reception

Griffin Exhibit Hall

DETAILED AGENDA FOR TUESDAY, AUGUST 1

7:30 – 5:00 p.m. **Registration**
White River foyer area

7:30 – 8:30 a.m. **Continental Breakfast**
Griffin Hall foyer

7:30 – 8:30 a.m. **CIO/CISO Breakfast: Cybersecurity Talk**
Room 209

8:30 – 9:30 a.m. **Concurrent Sessions**

SESSION 1 - WHITE RIVER G-H

Income and Withholding Matching for Fraud Protection and Reconciliation

Erin Egan, Wisconsin

SESSION 2 - WHITE RIVER I-J

Short Term Rentals

Allen Atamer, Harmari by LTAS

SESSION 3 - ROOM 201-202

The Importance of Change in a Time of Change

Jason Woodcock, RSI

SESSION 4 - ROOM 203-204

Data-Driven Case Selection to Improve Compliance

Stan Farmer, Pondera Solutions

DETAILED AGENDA FOR TUESDAY, AUGUST 1

9:45 – 10:45 a.m. Concurrent Sessions

SESSION 1 - WHITE RIVER G-H

Insider Threats at Tax Agencies

Deborah Pianko and Patrick Alcorn, SAS Institute Inc.

SESSION 2 - WHITE RIVER I-J

Digital Imperatives: Where are State Tax Agencies on the Path?

Paul Mee and Peter Regen, Oliver Wyman

SESSION 3 - ROOM 201-202

Self-Service and Compliance Portals

Jim Hale, CGI

SESSION 4 - ROOM 203-204

Solution Series - Revenue Solutions, Inc.

Combating Refund Fraud: Recent Trends and Successful Prevention Techniques

Kevin Frisoli, Revenue Solutions, Inc.

10:45 - 1:00 p.m. Lunch *Griffin Exhibit Hall*

1:30 – 2:30 p.m. Concurrent Sessions

SESSION 1 - WHITE RIVER G-H

FTA's State Exchange System

Ryan Minnick and Terry Garber, FTA

SESSION 2 - WHITE RIVER I-J

Verifying Prepaid Card Refunds - Pilot Year Results

Eric Inkrott, Green Dot

DETAILED AGENDA FOR TUESDAY, AUGUST 1

1:30 – 2:30 p.m. Concurrent Sessions

SESSION 3 - ROOM 201-202

Using the Power of Data Analytics to Combat Refund Fraud and Sales Suppression

Ted London, FICO

SESSION 4 - ROOM 203-204

Increase Revenue and Enhance Efficiency with Enterprise Excise Tax Architecture

Alex Spelman, SICPA

2:45 – 3:45 p.m. Concurrent Sessions

SESSION 1 - WHITE RIVER G-H

What is the IRS Identity Theft Refund Fraud Information Sharing and Analysis Center?

Andy Dziewulski and Patti Reid, MITRE Corporation

SESSION 2 - WHITE RIVER I-J

How your Revenue Agency Can Become Geospatially Enabled

David Salzer, Axiomatic

SESSION 3 - ROOM 201-202

Streamlined Sales Tax Governing Board Central Registration and Schemas

Tim Bennett, Kentucky

David Kolb, Indiana

SESSION 4 - ROOM 203-204

Robotics Process Automation and its Potential Uses in Tax Administration

John Doyle, Deloitte

DETAILED AGENDA FOR TUESDAY, AUGUST 1

4:00 – 5:00 p.m. Concurrent Sessions

SESSION 1 - WHITE RIVER G-H

Security Summit's Information Sharing and Analysis Center (ISAC)

Analyst Community of Practice

Industry and State CoP Members

SESSION 2 - WHITE RIVER I-J

ID Fraud Prevention Techniques That Use ID Data

Dave Kregness, Experian

SESSION 3 - ROOM 201-202

Implementing Behavioral Messaging and Boosting Voluntary Tax

Compliance Cost Effectively

Dave Duden and John Doyle, Deloitte

SESSION 4 - ROOM 203-204

**2017 - The Year Digital Identity Becomes the Weapon to Fight Tax
Fraud**

Mark DiFraia, MorphoTrust

Brenda Coone, Alabama

DETAILED AGENDA FOR WEDNESDAY, AUGUST 2

7:30 – 8:30 a.m. **Continental Breakfast**
Griffin Hall foyer

8:30 – 9:30 a.m. **Concurrent Sessions**

SESSION 1 - WHITE RIVER G-H

FTA's E-Services for State and City Revenue Agencies

Ryan Minnick, FTA

SESSION 2 - WHITE RIVER I-J

Revenue Administration at the State and Local Level: Sharing Best Practices

David Casey, RSI

9:45 – 10:45 a.m. **Concurrent Sessions**

SESSION 1 - WHITE RIVER G-H

E-Standards Update

Terry Garber, FTA

SESSION 2 - WHITE RIVER I-J

Using Digital Technologies and Process Control Frameworks to Battle Sales Suppression

David Deputy and Goran Todorov, Vertex

11:00 – 12:00 p.m. **Feedback Session**
Room 201-202

Soliciting your comments on how to improve the conference

12:00 p.m. **CONFERENCE ADJOURNS**

2017 Solution Series Detail

Monday, July 31

1:30 to 2:30 p.m. ***Presented by:*** FAST Enterprises

Title: The Future of State Tax Audit Programs

Description: It's indisputable that the world around us is changing and changing rapidly. Just about everything we do will eventually be done differently. While not all change is predictable, readiness for change is critical to keep pace and not lose ground, especially in our fast-paced world. The future that lies ahead for state tax audit programs is no different. The sharing economy, new business models, the rapid shift to online retail commerce, greater access to data, tax reform, and workforce changes will all impact how revenue agencies select and conduct audits. This presentation will provide some insights into how these developments may affect traditional audit approaches and how some of the changes on the horizon may require rethinking of many existing audit approaches.

Session Presenter:

Joe Milack, FAST Enterprises, LLC

2017 Solution Series Detail

Tuesday, August 1

9:45 to 10:45 a.m. ***Presented by:*** Revenue Solutions, Inc.

Title: Combating Refund Fraud: Recent Trends and Successful Prevention Techniques

Description: Are you being beaten by criminals and cyber-thieves? You may be stopping some refund fraud, but are you applying all available fraud prevention techniques? This solution series presentation will describe how the most recent trends in refund fraud have driven tax agencies to change the way they approach identity theft and identify falsified claims, and how the effective use of internal and external data, applied analytics, and industry best practices has successfully impacted the number of fraudulent refunds being sent to fraudsters.

Session Presenter:

Kevin Frisoli, Director, Revenue Solutions, Inc.

E-Standards Meeting

WEDNESDAY, AUGUST 2

Room 101-102

1:30 – 5:00 p.m. Modernized E-File Standards Changes
Security Summit Updates
Leads and Feedback

THURSDAY, AUGUST 3

Room 101-102

7:30 - 8:30 a.m. Continental Breakfast

8:30 – 5:00 p.m. E-Standards Meeting

(box lunch provided)

Employer Annual Filings Schema Set
(W2 and 1099 Families)
Payroll Standards
E-Levy Standards
E-Power of Attorney Standards

***FTA thanks the following companies
for their generous support of the
2017 Technology Conference and Exhibition***

Bronze Marketing Partners

ADP

ASR Analytics

Deloitte

LexisNexis Risk Solutions

MorphoTrust USA

Oliver Wyman

Teradata

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Gold Marketing Partners

